



Trustee with Marketing, Communications and/or Fundraising expertise

Voluntary position



King's College Hospital Charity

Denmark Hill

London SE5 9RS

Registered Charity No. 1165593 Company No. 09987908

Letter from Hilary Sears, Chair of the Charity



Thank you for your interest in becoming a trustee of King's College Hospital Charity.

You may already be aware of King's as a high profile hospital. King's was in the news recently following its major role in treating victims from both of the recent terrorist attacks in London and from the Grenfell Fire. It has also featured on television programmes such as 24 Hours in A&E, and is well known nationally and internationally for its ground breaking research and clinical services in a wide range of areas including liver disease and liver transplantation, neurosciences, haematology and foetal medicine. Together with the Princess Royal University Hospital in Bromley and Orpington Hospital, King's is also at the heart of the communities it serves. Every year hundreds of thousands of patients benefit from the treatment and care that they receive at our hospitals.

King's College Hospital Charity, a newly independent charity, is a catalyst for innovation and excellence. We fund developments in health care which go 'above and beyond' core NHS services to deliver the best possible outcomes for patients. Everything we do is over and above standard NHS provision, to make a difference to the lives of patients and their families by raising vital income to support research, foster innovation in clinical practice, transform services, facilities and equipment and support staff development, health and welfare.

At the end of this year, the Charity will take over direct responsibility for fundraising and will develop and embed a new brand and fundraising capability across all of King's hospital sites.

We have just appointed our first Director of Fundraising and Communications, Claire Wood Hill. With support from the Chief Executive and Trustees, Claire will lead in building a first-class fundraising and communications team capable of extending our reach and building our charity profile nationally as well as in the local area, increasing our income and our impact.

We are now looking to recruit a trustee with skills and expertise in marketing, fundraising and/or communications to join our Board. Above all, we're looking for people with a collaborative style who can make a powerful and lasting personal contribution. Whatever your background, you will be joining a highly motivated Board with a real passion to grow a Charity that is making a tangible impact on the lives of people locally, regionally, nationally and internationally.

About King's College Hospital Charity

Background

King's College Hospital Charity is at a pivotal stage in its development. We were established as a new, independent charity in April 2016, and are now developing our role as a strategic partner to King's College Hospital NHS Foundation Trust (the Foundation Trust), as an enabler of both innovation and excellence. Over the coming years, therefore, we will significantly increase our entrepreneurial income generation and grant making potential.

Previously, fundraising for the hospital was undertaken by King's College University under a partnership agreement with Guy's and St Thomas' and South London and Maudsley NHS Hospital Foundation Trusts. Following a review of these collaborative arrangements, we have together decided to make some changes to strengthen our fundraising potential.

As a result, we have agreed that King's College Hospital Charity will take over responsibility for fundraising for King's College Hospital NHS Foundation Trust across all of its sites during the second half of 2017/18. We will also continue to work with the King's Health Partnership on a joint project to raise funds for the Haematology Institute on the Foundation Trust's Denmark Hill site.

We have recently appointed Claire Wood Hill as our new Director of Fundraising & Communications to lead our fundraising and communications functions, and are seeking to establish a robust, visible, fundraising presence across the Foundation Trust. We want to develop and embed a fundraising culture, and substantially grow our community of support. Claire is working with Gill Edelman, Chief Executive to appoint a skilled and experienced fundraising and communications team capable of realising our ambitions.

Our role

King's College Hospital Charity works to improve the lives of patients and service users of the Kings College Hospital NHS Foundation Trust by improving services and facilities, supporting research and development, and improving the hospital environment for patients and staff alike.

The Charity is a catalyst for innovation and excellence in the Foundation Trust, supporting advances in its world-leading clinical services. The Charity funds projects which improve every aspect of health; it does not replace core NHS funding, but instead, funds projects which go 'above and beyond' NHS-funded services to deliver the best outcomes for patients.

NB KCH Charity is a charity registered with the Charity Commission and a Company Limited by Guarantee. Trustees are therefore both charity trustees and company directors.

For further details see the Charity's Annual Report and Accounts

<http://kchcharity.org.uk/wp-content/uploads/2012/04/annual-report-2016-17.pdf>

About King's College Hospital NHS Foundation Trust

King's College Hospital NHS Foundation Trust (the Foundation Trust) is a major teaching hospital, regional and national secondary and tertiary referral centre for liver disease and transplantation, neurosciences, haematology and foetal medicine, and has a strong profile of local services primarily serving the boroughs of Lambeth, Southwark, Lewisham and Bromley.

The Foundation Trust operates across three sites: Denmark Hill in South East London, Princes Royal University Hospital, Farnborough Common, and Orpington Hospital, Orpington, with additional services at Beckenham Beacon and Queen Mary's Hospital, Sidcup as well as private clinics in Abu Dhabi, and planned developments in Dubai and India.

The Foundation Trust is part of the King's Health Partners (KHP) Academic Health Science Centre in which world-class research, teaching and clinical practice are brought together for the benefit of patients, to enable the transfer of research 'from bench to patient bedside and back'.

Our first project: King's Critical Care Appeal

We are radically changing the way we care for our most seriously ill and injured patients by creating a new world-class Critical Care Centre.

Each year, our team of dedicated doctors and nurses provide critical care for over 3,600 people who urgently require lifesaving medical treatment.

Our critical care service is truly the heart of the hospital. We treat all the sickest patients - 10% of all the patients in the hospital.

King's is now building a state of the art new Critical Care Centre expanding its capacity from 60 to 121 beds & providing life-saving care to more than 5000 people a year. Phase 1 will open in Spring 2018 and phase 2 in Spring 2019.

No other UK hospital will provide the range of critical care seen at King's. Linked to the Helipad, Theatres and Emergency Department, it will be the heart of our Critical Care Service which will support around 5,000 patients and 15,000 relatives each year.

Whilst the £80 million cost of construction of this new state of the art CCU is funded by the NHS, an additional £2.6m of charitable funding will enable us to develop a new global standard in critical care:

- transforming recovery through innovation, technology and a more holistic approach
- housing the world's first outdoor critical care facility accessible to even the sickest patients on life support equipment.

We have set an ambitious target to raise £2.6M to fund four additional elements that will offer a truly exceptional standard of care & transform the model for critical care in the UK & beyond:

- **The world's first outdoor critical care facility:** a partially covered rooftop garden with specialist life-supporting equipment (including piped medical gases, power, data points and advanced patient monitoring). This will provide safe access to fresh air and natural light, a sense of normality, stimulation and reconnection with the outside world – all while still providing essential life-saving care.
- **New bedside technology** will become the patient's friend improving care and recovery. Real time data capture will enable automated monitoring for changes in patients' vital signs and recovery, and will enhance research capability (including monitoring the effects of taking these patients outside). Everyday technology not normally used in clinical settings will enhance stimulation of unconscious patients, allowing families to share personal information, play their loved one's favourite music, and will enable staff to personalise conversations, stimulation and interventions. Technology will also enable non vocal patients to communicate, keep patients in contact with loved ones between visits, and provide distraction and entertainment.
- **An environment designed with and for patients:** The new Centre will use specially commissioned artwork to create a therapeutic healing environment which will speed recovery and provide a more uplifting environment for patients, families and staff. Art in the common areas using time lapse photography from nearby Ruskin Park will bring the natural world into the new Centre, and designs in the glass walls of each bed cubicle will allow in natural light whilst providing screening and privacy.
- **Facilities for education, training and research:** Two embedded seminar rooms will enable observation and simulation exercises, supporting training of doctors and nurses and protecting patients at the same time. High specification digital projection equipment, simulation mannequins and tools; observation and videoconferencing links to bed spaces and external users will also allow remote lectures from international experts. And, for the first time, we will be able to research the demonstrable benefits of technology and environmental enhancements on accelerated recovery, and open up new opportunities to transform the way we care for the very sickest people across the UK and beyond.

King's College Hospital Charity has committed £1m and we have launched King's Critical Care Appeal to raise the remaining £1.6m.

<http://www.supportkings.org.uk/>

Trustee Role

The Board of Trustees has collective responsibility for the overall direction, management and control of the organization. It is a non-executive Board currently comprising 9 Trustees.

You will be expected to:

- Attend four Board meetings a year plus an Away Day (currently in office hours)
- Join a Committee or Working Group which will meet up to four times a year
- Attend Hospital visits and Charity Events where possible

Trustees are unpaid but may claim expenses incurred in carrying out their role. Trustee indemnity insurance is provided for all trustees.

Person Specification

The Charity is seeking to appoint a Trustee who will join the Charity's board in 2017/18 and will have skills in one or more of the following areas:

- Marketing
- Communications
- Fundraising

Trustees will carry the usual responsibilities of Charity trustees and will need to demonstrate:

- An interest in the NHS and in King's and a passion for improving healthcare
- Experience of charity trusteeship or a non-executive board role in public or private sectors
- A sound understanding of effective governance
- Experience in helping to grow and develop an organisation
- Relevant skills (see above)
- Strong numeracy and literacy skills
- Strong interpersonal skills
- A connection to King's or the surrounding area is desirable but not essential
- The ability to draw on senior level networks to support the charity is desirable but not essential

To apply

If you have other queries and would like an informal and confidential discussion about the role please contact Gill Edelman, Chief Executive: email: Gill.edelman@nhs.net phone: 0203 299 4058.

To apply for this role please send a CV and covering letter to Beverley.Galinsky@nhs.net by midday on Monday November 14th 2017.